



INTRODUCTION TO OUR FIRM

Coady Diemar Partners, LLC is a registered broker-dealer with the Securities and Exchange Commission (SEC) and a member of the Financial Industry Regulatory Authority (FINRA).

Introduction

*CDP's service model
combines deep sector
knowledge,
independent advice
and seamless
execution.*

- **We are a boutique investment banking firm providing M&A, private capital placement and strategic advisory services to companies, management teams, investors and boards of directors**
- **Our professionals provide a level and breadth of transaction experience and operational perspective not offered by the major investment banking firms or available at specialty boutique or regional firms**
- **We are relationship oriented and not narrowly transaction driven**
- **We are committed to the highest standards of client service**
- **We provide objective advice without conflict**

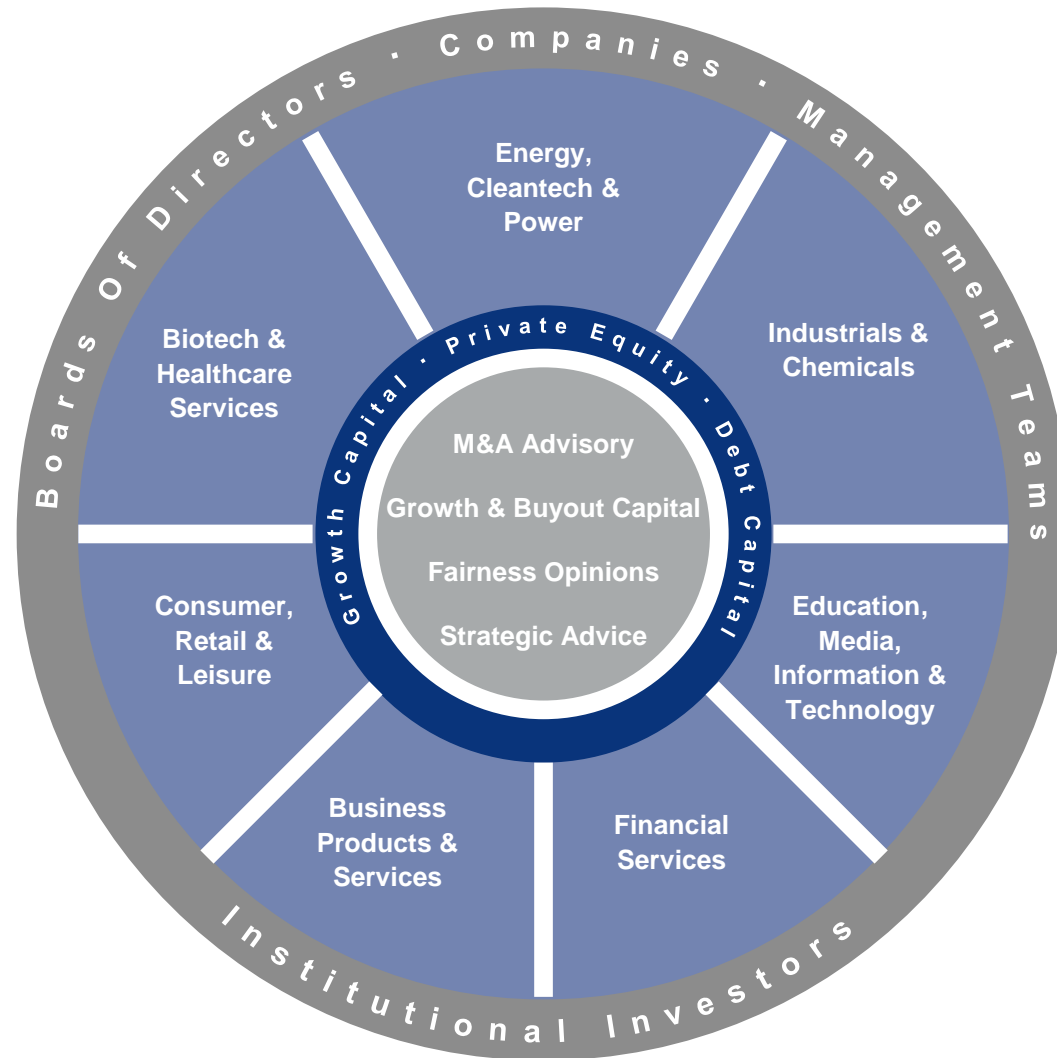
Expertise

We focus on sectors where we possess deep industry knowledge and substantial transaction experience.

- **We focus on select industries where we possess substantial industry knowledge and relationships**
- **Our industry specific expertise reflects years of sector specialization as investment bankers and operating executives**
- **We assist our clients in the design of their financial and strategic foundation, enabling them to seize opportunities and navigate challenges, whether resulting from shifting consumer preferences, digital disintermediation or evolving public policy priorities**
- **Ultimately, we are our clients' financial advisory partner - we design and execute solutions tailored for each clients unique requirements and optimized to achieve specific goals and objectives**

Industry Focus

CDP's professionals are particularly knowledgeable and experienced in these dynamic sectors.



Services

*Our recommendations
and services are
tailored to match our
clients' needs.*

- **In the broadest sense, we provide advice and solutions to enable companies to achieve their strategic and financial goals**

- **More specifically, we provide service in four primary areas:**
 - **Mergers, Acquisitions and Divestitures**
 - We initiate, advise and manage all phases of exclusive sales, mergers, acquisitions, divestitures, going-private and corporate development transactions

 - **Private Capital Markets**
 - We have long-standing relationships with leading, global private investors in equity, debt and hybrid securities across our targeted industry sectors
 - We assist companies and management teams seeking capital for internal growth, acquisitions, buyouts or recapitalizations.










 - **Strategic Advisory Services**
 - We leverage our substantial industry, operating and financial knowledge to assist companies facing critical changes

 - **Fairness Opinions and Valuations**
 - We render, both independently and as part of a merger or acquisition engagement, fairness opinions and valuations
 - Our professionals provide thorough and conflict free assessments which can be used for a variety of purposes.

Select Completed Engagements

We have advised these dynamic growth companies through successful mergers, acquisitions and private financings.






A complete or sector specific list of transactions is available on request.

Client	Transaction	Description
	M&A Advisory	CDP served as the exclusive advisor to GMS/PODIS in its sale to Besse Medical, the nations largest distributor and solutions partners to physician practices
	M&A Advisory	CDP served as the exclusive advisor to GP Renewables in its sale to Genscape, a subsidiary of Daily Mail and General Trust
	M&A Advisory	CDP served as the exclusive advisor to Major Energy in its sale to National Gas and Electric, an affiliate of Spark Energy
	M&A Advisory	CDP served as the exclusive advisor to Robbins Kersten Direct in its acquisition of Alpha Dog Marketing, a leading marketing services firm servicing Food Banks and Animal Welfare organizations
	Capital Raise	CDP advised FFP New Hydro, a hydropower developer, on a capital raise
	Strategic Advisory	CDP served as financial advisor to Gyrodyne Company of America, Inc. in its Rights Offering and subsequent merger with Gyrodyne, LLC
	Valuation Advisory	CDP provided a valuation for Norman Fields, Gottscho, an asset management firm
	M&A Exclusive Sale	CDP served as the exclusive financial advisor to Jamison, Eaton & Wood, Inc., an independent asset management firm, in its acquisition by Silvercrest Asset Management Group, LLC
	M&A Exclusive Sale	CDP served as the exclusive financial advisor to NEPS, LLC, a leading provider of communications management services, in its sale to Taylor Corporation

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 ScreenScape	Valuation Advisory	Provided a valuation for ScreenScape Networks Inc., a software company for digital signage
 LW Robbins Strategic Fundraising Specialists	M&A Buy-Side Advisory	CDP served as exclusive financial advisor to LW Robbins in its acquisition of and merger with Kersten Direct, a marketing services firm serving national not-for-profit organizations
 CMC Energy Services	Strategic Advisory	CDP served as advisor to an energy efficiency service provider, CMC, in exploring its strategic alternatives
 Innovative Systems, Inc.	Valuation Advisory	Provided a valuation for Innovative Systems Inc., a business and technology software and solutions company
 A.C.T. CONFERRING	Strategic Advisory	Rendered a fairness opinion to the Special Committee of the Board of Directors of ACT Teleconferencing pertaining to the sale of the company to Premiere Global Services
 Stronghaven	Valuation Advisory	Provided a valuation for Stronghaven, a portfolio company of TransOcean Group, Ltd, an affiliate of Kuwait-based Gulf Investment House
 SOUTHORTH.	M&A Exclusive Sale	CDP served as exclusive financial advisor to the Southworth Company in its sale of certain premium business paper brands to Neenah Paper
 ICRTEC ICR Turbine Engine Corporation	Capital Raise	Advised ICRTEC, a next generation microturbine engine manufacturer, on a private placement of equity
 The Ladders	Strategic Advisory	Provided advisory services to TheLadders in the proposed sale of TheLadders.co.UK, a wholly-owned subsidiary, to the subsidiary's management

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 gridway energy	M&A Exclusive Sale	CDP served as exclusive financial advisor to Gridway Energy Holdings, a demand response software company, on its sale
 ten K SOLAR	Capital Raise	Advised tenKsolar, a next generation photovoltaic solar panel manufacturer, on a private placement of equity
 Shemin	Valuation Advisory	Provided a valuation for Shemin Nurseries, a portfolio company of Olympus Partners
 contentNext THE ECONOMICS OF CONTENT	M&A Exclusive Sale	CDP served as exclusive advisor to Guardian News & Media on its sale of ContentNext Media to GigaOM
 PIONEER GREEN ENERGY	Capital Raise	Advised, Pioneer Green Energy, a wind and solar developer on its financing
 Gyrodyne Company Of America	Rights Offering Advisory	CDP served as the exclusive financial advisor to Gyrodyne Company of America, Inc. in connection with its Rights Offering
 norse energy corp	M&A Exclusive Sale	CDP served as the exclusive advisor to Norse Energy Holdings, Inc. in the sale of certain of its non-core assets to Appalachian Transportation and Marketing LLC
 BEACON FINANCIAL CORPORATION	M&A Exclusive Sale	CDP served as the exclusive advisor to Beacon Financial Corporation in the sale of its subsidiaries, Beacon Trust Company and Beacon Global Asset Management, Inc., to The Provident Bank
 GATEWAY ENERGY SERVICES®	M&A Exclusive Sale Fairness Opinion	Served as exclusive advisor to Gateway Energy Services in its sale to Direct Energy, subsidiary of Centrica Plc (LSE: CNA)

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	M&A Exclusive Sale	Served as exclusive advisor to Alpha Technical Services in its sale to Rock Hill, a Houston based private equity firm
	Capital Raise	Served as the exclusive financial advisor to Paradysz Matera in securing bank loans
	M&A Exclusive Sale	Served as exclusive advisor to Peminic Inc. in its merger with Verge Solutions LLC
	M&A Buy-Side Advisory	Served as exclusive financial advisor to Allied Dairy Products, the Owner of MCT Dairies, in its acquisition of Trugman-Nash
	Strategic Advisory	Provided advice and fairness opinion to Special Committee of EDCI's (OTC: EDCI) Board of Directors in the repurchase of fractional shares in connection with the Company's executing a liquidating trust strategy
AURELIUS CAPITAL MANAGEMENT, LP	Strategic Advisory	Rendered expert witness testimony with respect to the Plan of Reorganization filed by Citadel Broadcasting
	Capital Raise	Advised Beacon Financial Corporation on the private placement of equity interests
	Strategic Advisory	Served as exclusive advisor in developing financial strategic plan
	Strategic Advisory	Provided fairness opinion to Special Committee of the Board of Directors in repurchase of a portion of its Chairman's shares

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 RESTORATION SYSTEMS LLC	Capital Raise	Advised Restoration Systems on the private placement of equity interests
 METRUS ENERGY	Capital Raise	Advised Metrus Energy, an energy efficiency finance company, on its private placement of equity
 CHROMASUN	Capital Raise	Advised Chromasun, a manufacturer of rooftop friendly, high performance solar solutions, in its financing
 BEACON TRUST COMPANY	M&A Buy-Side Advisory	Initiated transaction and advised Beacon on acquisition of high net worth asset manager
 BORREGO SOLAR	Capital Raise	Advised Borrego Solar, a leading designer and installer of grid-tied solar electric power systems, on a private placement of equity
 NORDIC WINDPOWER	Capital Raise	Advised Nordic Windpower, a wind technology company, on its private placement of equity
 Baseline Management	Capital Raise	Advised leading catastrophe insurance services company on Series B financing
 NATIONAL RESEARCH Corporation	M&A Buy-Side Advisory	Advisor to this leading provider of patient experience and performance measurement healthcare services company on its acquisition of My Interview
 OwnEnergy	Capital Raise	Advised Own Energy, a community wind developer, on its private placement of Series A preferred equity

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	M&A Exclusive Sale	Advised on merger of real estate brokerage firms
	Capital Raise	Advised Independence Bio Products, and algae producer, on its private placement of equity
	Strategic Advisory	Advised national restaurant trade association on its acquisition of certain certification, education and training business from a related foundation
	Capital Raise	Advised PVT Solar, a combined PV thermal technology company on its private placement of equity
	Capital Raise Primary Stock Sale	Advised the shareholders of an Israeli solar thermal company on sale of secondary shares in a \$105mm private placement to Ecofin Ltd.
	M&A Exclusive Sale	Advisor to Orthosoft (TSX-V: OSH), a leading orthopedic surgery navigation company, on its sale to Zimmer (NYSE: ZMH)
	M&A Exclusive Sale	Advised solar Depot, a solar systems integrator and distributor, on its sale to Itochu International (TSE: 8001)
LBO France / 	M&A Buy-Side Advisory	Advised company, a leader in energy storage and advanced cooling and refrigeration products and technologies, on private placement of Series A Convertible Preferred Stock
	M&A Exclusive Sale	CDP served as the exclusive financial advisor to The International Food Network in its sale to The National Food Lab.

CDP Senior Managers and Advisors

The CDP team has extensive investment banking experience at major Wall Street Firms and substantial executive operating experience at leading companies.

CLIFFORD G. ADAMS, JR.
Managing Director

Previous Experience

Credit Suisse First Boston
Served as Vice President of Mergers & Acquisitions in the Global Industrial & Services Group

Ford Motor Company
Served 9 years in an engineering and management function in Ford's domestic and international businesses

Years of Experience

Over 18 years of investment banking, general management and engineering experience

Education

MBA, Columbia University
MS, University of Michigan
BS, University of Michigan

JONATHAN ANZALDO
Managing Director

Previous Experience

Credit Suisse
Served as Director in the Mergers & Acquisitions Group. M&A coverage and execution for clients across various sectors, with experience in domestic and international sell sides, buy sides, divestitures and joint ventures. Helped establish the Exclusive Sales Group

Years of Experience

Over 15 years of investment banking experience

Education

MBA, The Wharton School
BS, Massachusetts Institute of Technology

ROBERT E. DIEMAR JR.
Managing Director

Previous Experience

Southeast Interactive Technology Fund
Served as Partner in this venture capital fund

Credit Suisse First Boston / Donaldson, Lufkin & Jenrette and Dillon, Read & Co.
Managing Director involved in executing debt and equity growth and buyout financings for financial services, healthcare, consumer, technology, energy and manufacturing companies

Years of Experience

Over 35 years of experience in the investment banking and private equity industry

Education

MBA, Dartmouth College
BA, Princeton University

J. SCOTT MAGRANE JR.
Managing Director

Previous Experience

Goldman Sachs & Co
Served as a senior member in the Energy & Power Merger and Strategic Advisory Group and was involved with independent power companies, investor-owned utilities, rural electric cooperatives, national governments and power technology companies

Blyth, Eastman Dillon & Co/Paine Webber
Specialized in energy & power project finance

Years of Experience

Over 25 years of experience advising power-related entities

Education

MBA, The Wharton School
BA, College of Wooster

CDP Senior Managers and Advisors

The CDP team has extensive investment banking experience at major Wall Street Firms and substantial executive operating experience at leading companies.

J. BRIAN MULLEN
Managing Director

Previous Experience

Credit Suisse First Boston
Managing Director in CSFB's European Investment Banking Group

Donaldson, Lufkin & Jenrette
Managing Director and Chief Operating Officer for DLJ's European Investment Banking Group
Member of DLJ International's Operating Committee

Years of Experience
25 years of general and management investment banking experience

Education

MBA, Harvard Business School
BS, The Ohio State University

CHARLES E. LEONARD
Senior Advisor

Previous Experience

Solucient LLC
Chief Executive Officer of this healthcare services company

VNU
President of Marketing Information Services Group

DuPont

National Science Foundation
Advisory Board

Years of Experience
Over 35 years of operational, corporate development and corporate finance experience

Education

MBA, The Wharton School
BS, Massachusetts Institute of Technology
AB, Middlebury College

PAUL M. LEVESQUE
Senior Advisor

Previous Experience

Rothschild Inc.
Served as Senior Vice President, International Finance and Capital Markets

Paine Webber Inc.
Served as Senior Vice President, Canadian and International Corporate Finance and Capital Markets

Shields & Co.
Served as Senior Vice President, Canadian and International Corporate Finance and Capital Markets

Years of Experience
Over 40 years of experience in international corporate finance and capital markets

Education

BA, Concordia University

Contact Us

*To learn more about
our capabilities, please
contact us directly.*

For further inquiries, please contact Cliff Adams (cliff@coadydiemar.com)

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